

Kemps LLC
1270 Energy Lane
Saint Paul, MN 55108
May 1, 2013

Mr. Tom Buckingham
Sunday Editor- Star Tribune
425 Portland Ave. S.
Minneapolis, MN 55488

Dear Mr. Buckingham:

It is my pleasure to inform you that Kemps will be celebrating their 100 year anniversary this coming summer.

To celebrate, Kemps will be hosting a dinner with various activities scheduled throughout the night. The dinner will be held on June 18, 2014 at the DS Event Center in St. Paul. In attendance will be current employees, farm families and retired Kemps employees. Special guests for the evening will include Joe Mauer, Minnesota Twins baseball player and endorser of Kemps, and his mother, Teresa Mauer.

The celebration will entail a dinner, live music and dancing, and a reveal of the 100-year anniversary ice cream flavor. A Star Tribune photographer is welcome to attend and capture the night's most memorable moments.

Enclosed in this media kit is two fact sheets, one general about Kemps and the other specifically about this event. Also included is contact information, a backgrounder and two news releases. We hope the enclosed information can assist in the promotion of this special event in the Star Tribune. If you don't find the information you need in the media kit, please feel free to contact me.

Thank you in advance for taking the time to read about Kemps' 100 year anniversary celebration. Please let me know if you have any questions.

Sincerely,

Olivia Garrett
Special Events Coordinator
(651) 379-1234 or Olivia.Garrett@kemps.com

Enc.: Media Kit