

FOR IMMEDIATE RELEASE:

Marshall Area Fine Arts Council Participating in Give to the Max Day

MARSHALL, Minn., On Thursday, Nov. 14, 2013, the Marshall Area Fine Arts Council, and many other nonprofits throughout Minnesota, will take part in the fifth annual Give to the Max Day. On this day, Marshall community members can support MAFAC by donating online at www.GiveMN.org.

Money donated to the Marshall Area Fine Arts Council will benefit its mission of presenting art exhibitions and performances, promoting local artistic talents, and providing educational experiences.

“Give to the Max Day has truly become a tradition for many people across the state and an invaluable resource for thousands of organizations. It’s a fun way to make a huge difference for Minnesota’s nonprofits and schools,” said Dana Nelson, executive director of GiveMN.

GiveMN has made several changes this year creating an even bigger incentive to donate to a favorite cause. On Give to the Max Day there will now be five “power hours” designed to bolster giving in each category. An extra \$1,000 donation will be given to organizations that receive the most donations during these designated times. A “Greater Minnesota” leaderboard category has also been added. The organizations at the top of each leaderboard are eligible for prize money.

Last year, Give to the Max Day broke records by raising \$16.3 million dollars with 4,400 organizations across the state receiving donations. Since it began four years ago, GiveMN has raised over \$75 million dollars.

About GiveMN

GiveMN is a website that features Minnesota nonprofits and schools. Their mission is to transform philanthropy in Minnesota by growing overall giving and moving more of it online. GiveMN allows people to find, connect and engage with the causes they care about. GiveMN was designed and launched in 2009 by the Minnesota Community Foundation in partnership with 14 other funders.

Why Give to the Max

The Marshall Area Fine Arts Council, as well as other art centers throughout the state, rely on support and donations in order to fulfill their missions. Support for the arts builds stronger communities, fosters creativity, goodness, and beauty, and allows local artists to continually prosper. Give to the Max Day is a valuable way for organizations, like MAFAC, to receive donations that allow them to continue making a difference in communities throughout Minnesota.

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